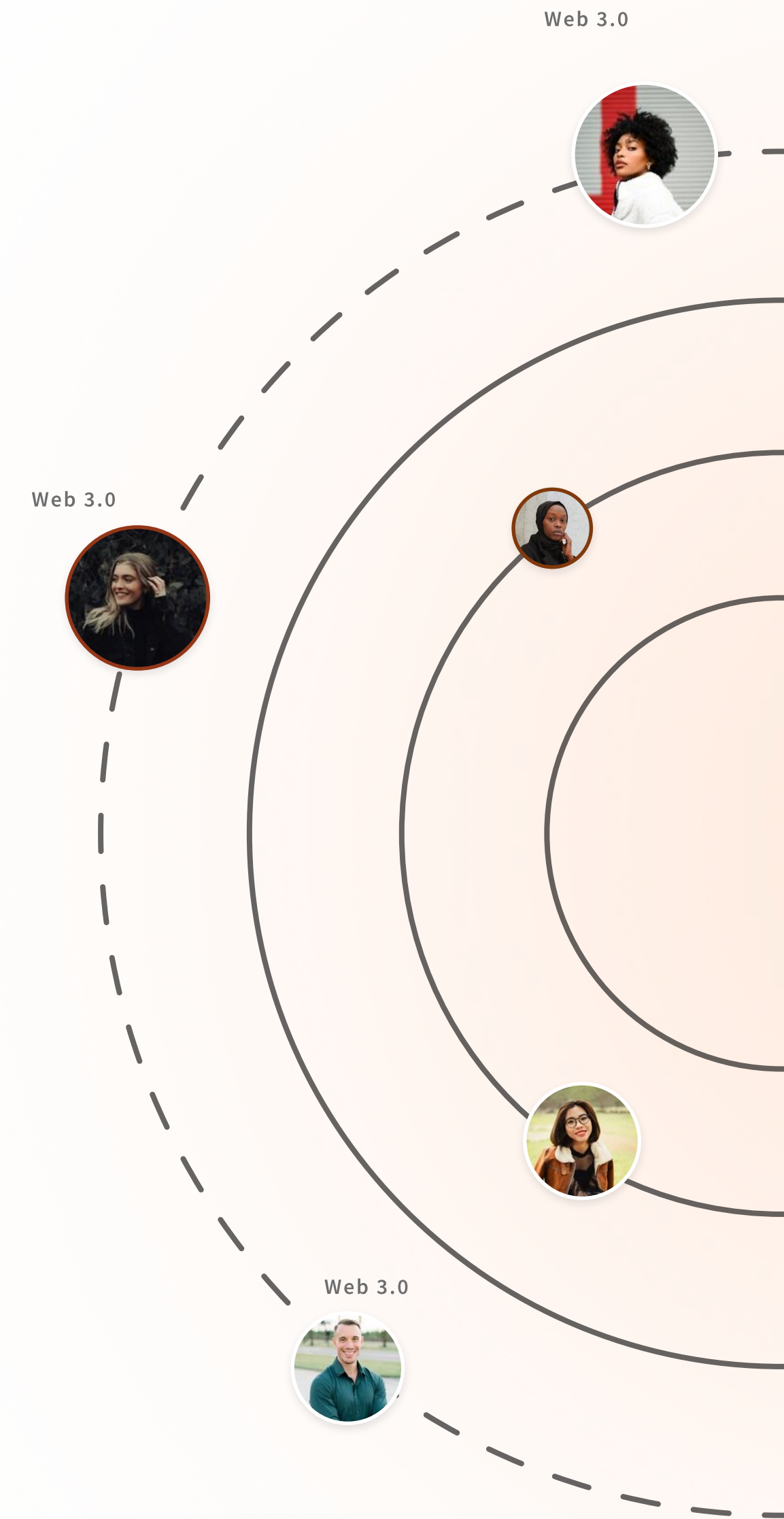


Secret **Private, Secure,** **Decentralized Messaging**

Private messaging with built-in crypto and community-powered infrastructure.



Digital Communication **Problems**

Privacy Loss

Big Tech messengers mine chats and metadata — mapping who you talk to, when, and where.

Identity Lock-In

Phone numbers or emails bind every account to your real-world identity.

Centralized Control

A handful of servers decide access — one outage or policy shift silences millions.

No Ownership, No Rewards

Users create the value yet receive neither revenue share nor governance voice.

Secret's Privacy-First **Solution**

Private by Default

Everything is end-to-end encrypted right out of the box.

Anonymous Access

No phone numbers, emails, or PII required.

Decentralized Network

Users run hosts and relays — no single point of failure.

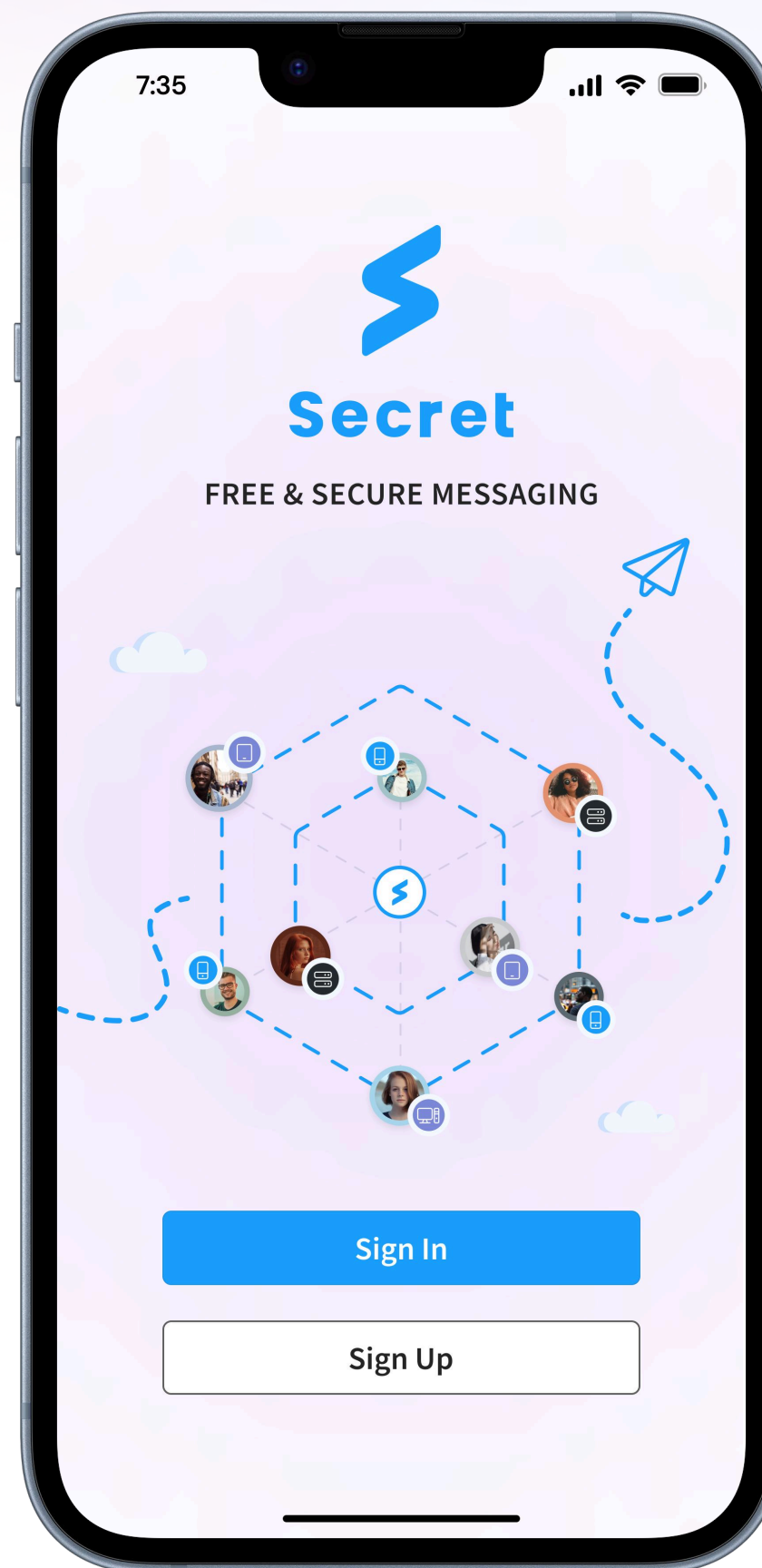
Rewarding Participation

Earn tokens for hosting, relaying, or creating content.

Product Overview

Networking Model

- Peer-to-peer messaging
- Federated hosting
- Relay layer for traffic obfuscation
- Transport-agnostic
- Offline-first architecture



Privacy & Security

- End-to-end encryption
- Metadata obfuscation
- Anonymous onboarding

Crypto Economy

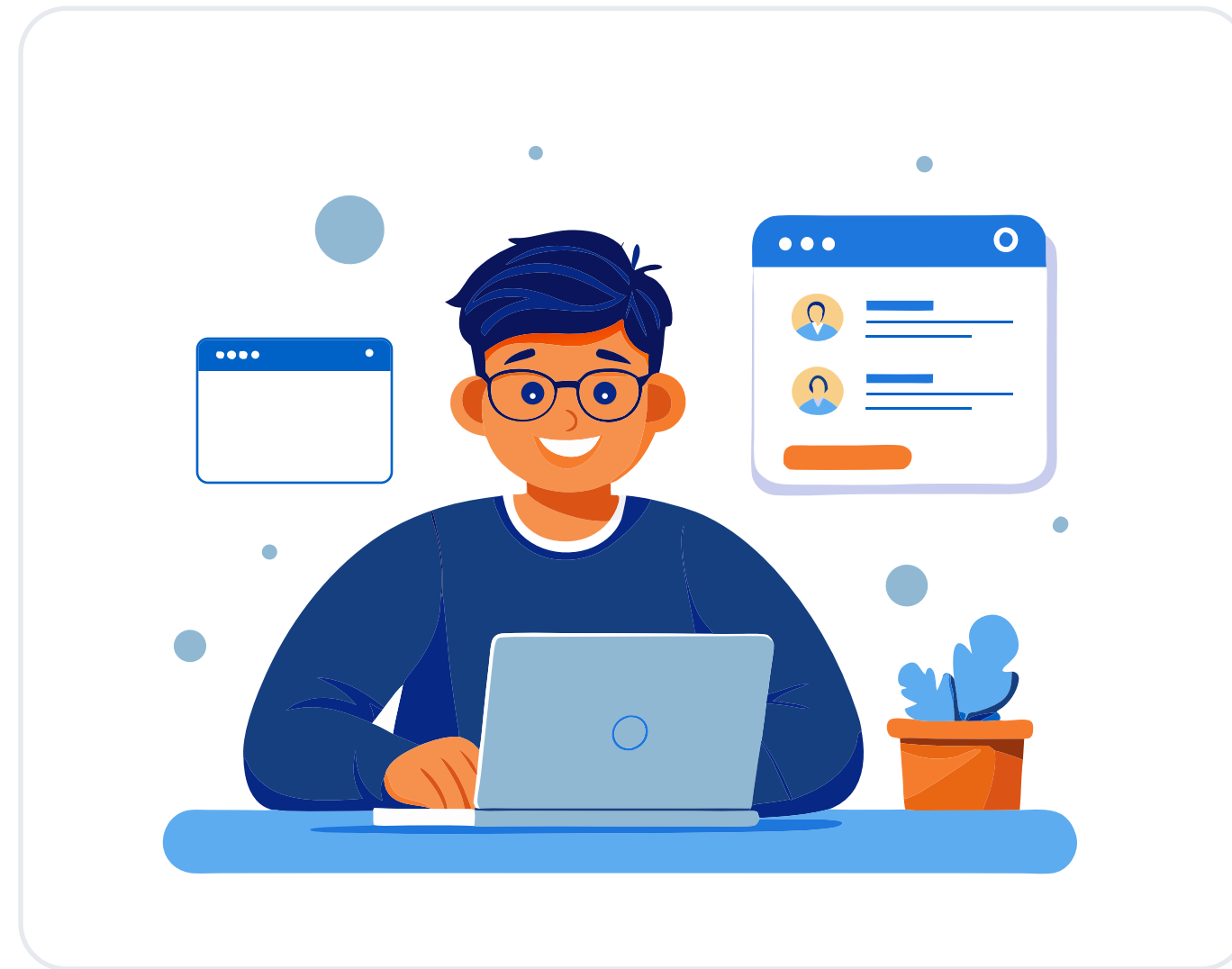
- Token-based usage
- Earn by participating
- Token utility for governance

Market Opportunity

Segment	Description	Market Size (2025)
Secure Messaging	Privacy-first replacements for WhatsApp / Signal	<u>\$11B+</u>
Web3 Messaging	Decentralized chat alternatives to Discord & Telegram	<u>\$4B+</u>
Crypto Wallets	Apps combining payments & self-custody	<u>\$19B+</u>
Tokenized Communities	Monetized groups, DAOs, fan economies	<u>\$4B+</u>
P2P & Offline Tools	Local-first / disaster-resilient messaging	<u>\$10B+</u>

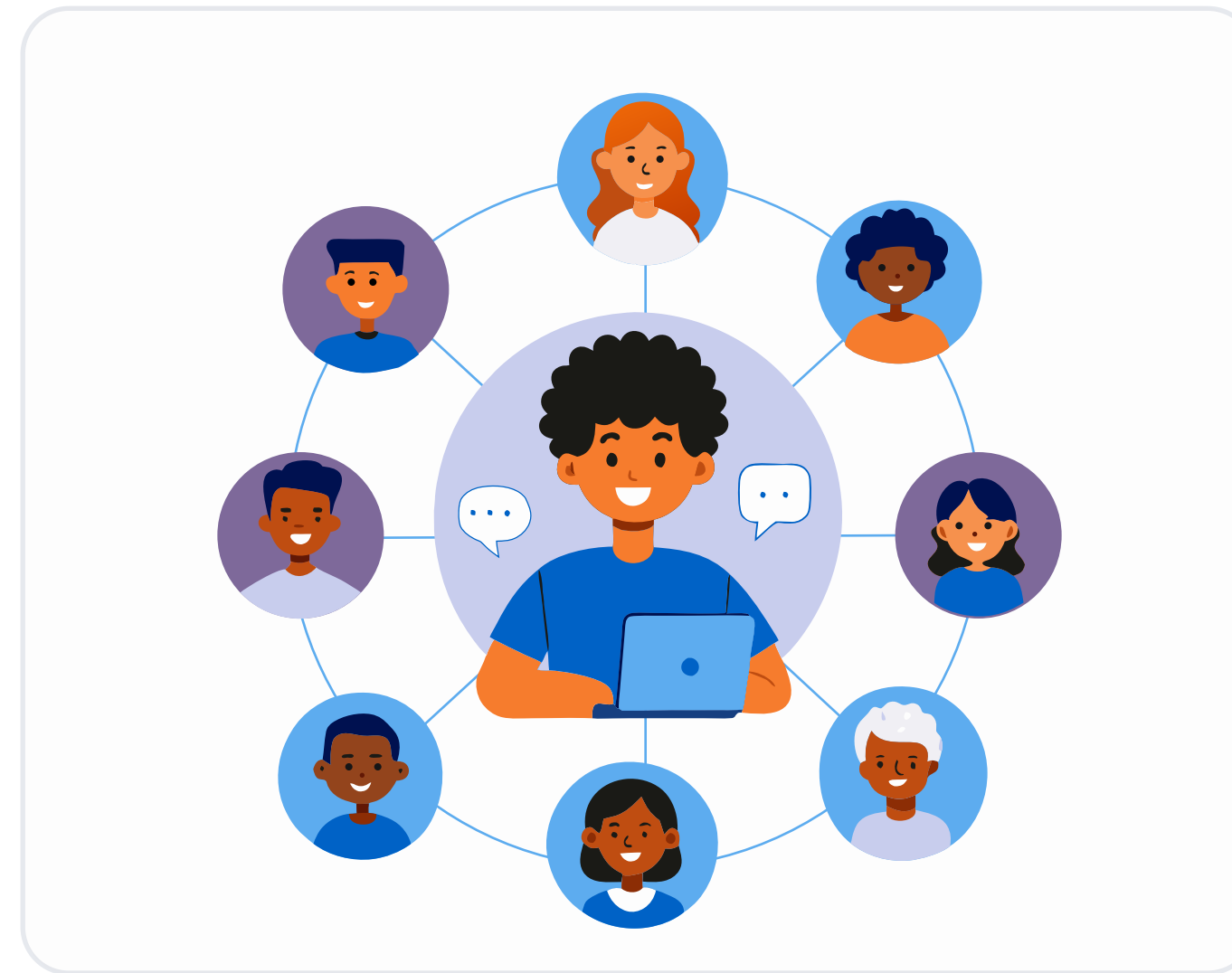
Total Addressable Market > \$48 B in 2025 with double-digit growth across segments.

Business Model



User Economy

Earn and spend tokens by creating content and running communities.



Hosts & Relayers

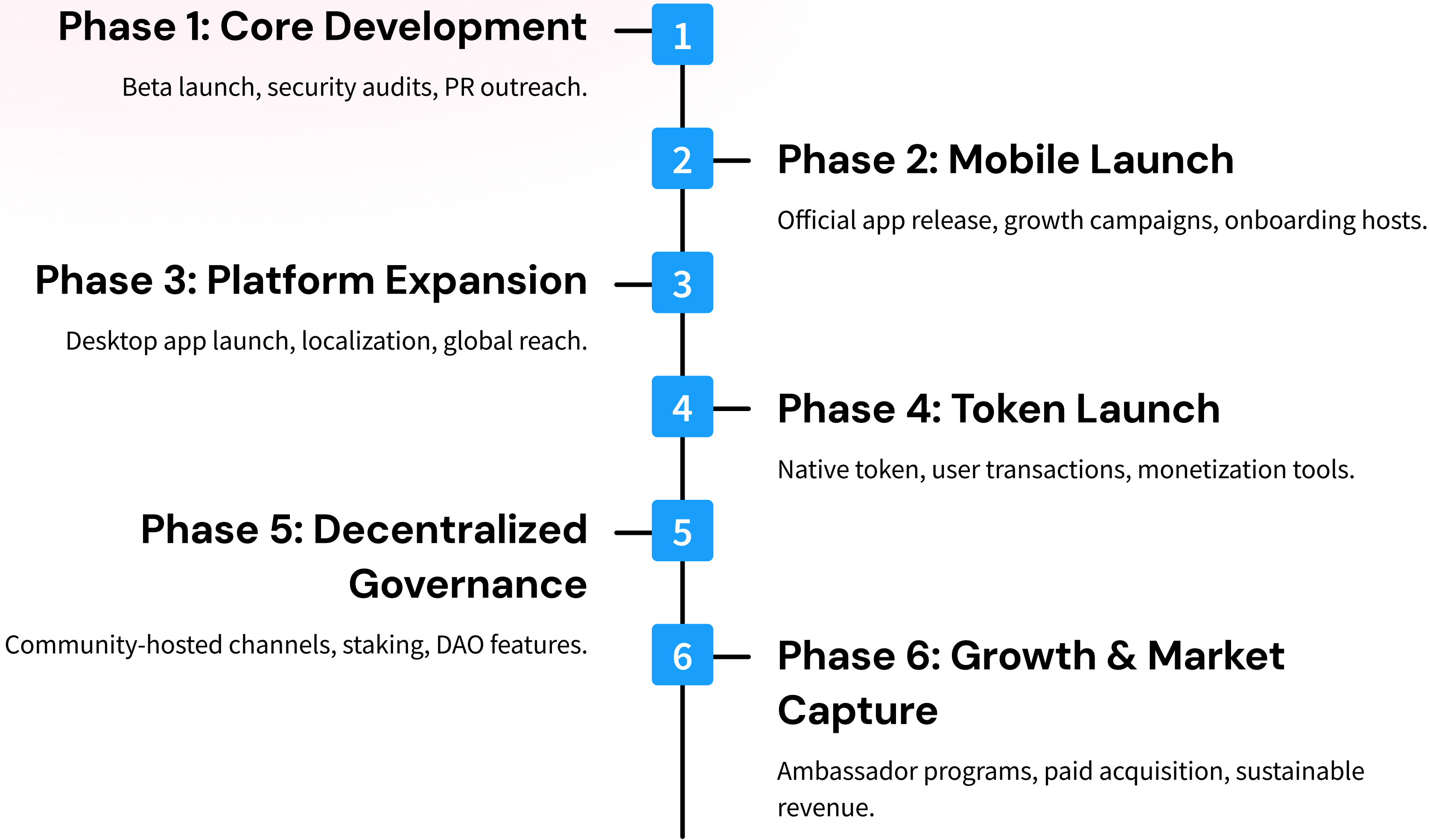
Provide infrastructure and earn tokens for hosting and relaying.



Secret Foundation

Generates revenue via fees, commissions, and governance tokens.

Roadmap



Why **Secret** Leads in Privacy & Incentives

	Secret	Signal	Telegram	Matrix (Element)
End-to-End Encryption	All chats	Yes	Secret chats only	Yes
Metadata Obfuscation	Yes	No	No	Partial
Anonymous Onboarding	Yes	No	No	Yes
Offline Support	Yes	No	No	Limited
Decentralized Infrastructure	Yes	No	No	Yes
Integrated Wallet	Yes	No	Yes	No
Earn by Participating	Yes	No	No	No
Token Monetization	Yes	No	No	No
Governance / Voting	Yes	No	No	No

Meet the Team



Umed Khudoiberdiev

Founder / CEO



Dmitry Zotov

CTO



Shohrukh Qurbonov

Lead Backend Engineer



Bobokhon Mahmudzoda

Lead Frontend Engineer



Saidamir Sharipov

Frontend Engineer



Saidnabikhon Bakoev

Frontend Engineer



Dilshod Yadgarov

Backend Engineer



Maya Khudoiberdieva

Lead Designer

Vision: Digital Sovereignty for All

Privacy by Default

End-to-end encryption and anonymous access with no data collection.

Decentralization

Communication within a user-powered, decentralized infrastructure.

Always-On Connectivity

Communicate without internet access, anywhere, anytime.

User Empowerment

Earn, create, and host content while maintaining privacy.

Funding Allocation

40%

Product Development

Finalize apps, add advanced features, decentralized hosting.

30%

Growth & Marketing

Global user acquisition, partnerships, community programs.

15%

Ecosystem Expansion

Bootstrap decentralized hosts and relayers with incentives.

10%

Security & Compliance

Third-party audits, protocol transparency, compliance.

5%

Team Expansion

Hire engineers, community managers, operational support.

Join Us: Build the Future of Communication

Secret reimagines communication as private, decentralized, and user-controlled. Take back your data and freedom.

Contact us at contact@secretapp.io for investment inquiries.

